

# Honoring Arizona's VETERANS

*To Honor Those Who Serve*

[www.honoringarizonasveterans.org](http://www.honoringarizonasveterans.org)

**In the spirit of both Armistice Day and Veterans Day, Honoring Arizona's Veterans (HAV), a 501c3 organization, creates the annual Phoenix Veterans Day Parade to help our veterans heal and reintegrate back to our society. There's something unique about this recognition event that offers support to many of our veterans. Here are a few thoughts from some of our veterans:**

With such glowing tributes, Honoring Arizona's Veterans is privileged to take up the charge for both fundraising and the production of the Phoenix Veterans Day Parade. Many Veterans, who participate in or watch this parade, share powerful and moving testimony about the healing effects it offers:

"When we came back from the Korean War, everyone turned their back on us. It was very difficult and very painful, and I carried that burden for over 60 years. And now, thanks to my experiences with the Phoenix Veterans Day Parade, I'm very proud to say that demon is gone. I am very grateful for the healing the parade gave to me and I will owe them a debt of gratitude for the rest of my life." - Pete Haas, Purple Heart Recipient, Korean War Veteran

"I served In the Navy from 1994 until 2007. Personally, the Phoenix Veterans Day Parade helped me acknowledge what had happened to me during my service, and to help me heal. The Parade helped me get past the hurt. The community gratitude the parade provides heals us. Words cannot describe it." - April Wise, US Navy Veteran

"As the people cheer and support you along the parade route, it gives you that confidence that what you did to serve mattered. Step by step along the route, it was a healing event for me." - Pete Hegseth, Operation Iraqi Freedom Bronze Star Recipient, US Army Veteran.

With more than 45,000 spectators each year, this exceptional event features approximately 90 entries that best reflect the mission of the parade: "To honor and acknowledge our Veterans with a community supported Parade on or near Veterans Day." The unique and varied parade entries appeal to a broad audience and include Veterans Service Organizations, high school marching bands, floats, ROTC marching units, military displays, dignitaries and many of our sponsors.

We can't present the parade without you.



*Along the Phoenix Veterans Day Parade, as the people cheer and salute you, it gives you the confidence that step by step, along the route that what you did to serve our country mattered. Step by step along the route, it was a healing event for me.*

Pete Hegseth, Bronze Star Recipient  
Operation Iraqi Freedom

*When we came back from the Korean War, everyone turned their back on us. It was very difficult, and very painful and I carried that burden for over 60 years. And now, thanks to my experiences with the Phoenix Veterans Day Parade, I'm very proud to say that demon is gone. I am very grateful for the healing the parade gave to me and I will owe them a debt of gratitude for the rest of my life. Pete Haas, Purple Heart Recipient, Korean War Veteran*



*I'm April Wise, I served In the Navy from 1994 until 2007. Personally, the Phoenix Veterans Day Parade helped me acknowledge what had happened to me during my service, and to be able to heal. Somehow this parade can help us get past the hurt and the community gratitude heals us. Words can not describe it.*

April Wise, US Navy Veteran.

## About Armistice Day



This year our country celebrates a significant milestone important to many veterans as we reflect upon the 100th anniversary of the signing of the Armistice. It was on November 11, 1918 when we enacted the cease-fire that ended fighting on land, sea and air in World War I. The end of the fighting came into force at 11 a.m. Paris time on November 11, 1918 ("the eleventh hour of the eleventh day of the eleventh month").

The Armistice included the end of hostilities, the withdrawal of German forces to behind the Rhine, Allied occupation of the Rhineland and bridgeheads further east, the preservation of infrastructure, the surrender of aircraft, warships, and military material, the release of Allied prisoners of war and interned civilians, and eventual reparations.

Although the armistice ended the fighting, it needed to be prolonged three times until the Treaty of Versailles took effect on January 10, 1920 before the Great War finally ended.

President Woodrow Wilson declared November 11th as Armistice Day in 1919, to honor the soldiers who fought and died in World War I. But it wasn't until 1954, that Veterans Day was incorporated into Armistice Day, honoring both living and deceased veterans.

## SPONSORSHIP OPPORTUNITIES

We rely exclusively on the generosity of our community to provide the funding necessary to offer our Veterans this parade. Whether you are a large corporation, a small business, community organization, a veterans group, or individual, HAV invites you to become a sponsor for the annual Phoenix Veterans Day Parade.

### Sponsorship Levels

#### Medal of Honor Sponsor—\$25,000 (limited to 3)

- Logo inclusion in parade advertisements, to thank you for being a high-level donor.
- Media Opportunity prior to or during the parade.
- Speaking Opportunity at one of the HAV Signature Events supporting the Parade.
- Parade program: Full page cover thank you veterans ad (back/inside back/inside front).
- Eight (8) passes to Parade VIP seating.
- Eight (8) VIP passes to the Parade Victory Party.
- Parade Eagle and/or dog tag to display in your organization highlighting years of sponsorship.
- Logo inclusion on the 200 Volunteer T-Shirts.
- Acknowledgement by the Parade announcers along the parade route.
- Acknowledgement on the Honoring Arizona's Veterans website.
- Acknowledgement on the Phoenix Veterans Day Parade website.

#### Silver Star Level Sponsor—\$15,000

- Parade Program: Half page thank-you veterans' ad in the Phoenix Veterans Day Parade Program.
- Eight (8) passes to Parade VIP seating.
- Four (4) VIP passes to the Parade Victory Party.
- Parade Eagle and/or dog tag to display in your organization highlighting years of support.
- Logo inclusion on the 200 Volunteer T-Shirts.
- Acknowledgement by the Parade announcers along the parade route.
- Acknowledgement on the Honoring Arizona's Veterans website.
- Acknowledgement on the Phoenix Veterans Day Parade website.

#### Bronze Star Level Sponsor—\$10,000

- Parade Program: Quarter page thank-you veterans' ad in the Phoenix Veterans Day Parade Program.
- Six (6) passes to Parade VIP seating.
- Four (4) VIP passes to the Parade Victory Party.
- Parade Eagle and/or dog tag to display in your organization highlighting years of support.
- Logo inclusion on the 200 Volunteer T-Shirts.
- Acknowledgement by the Parade announcers along the parade route.
- Acknowledgement on the Phoenix Veterans Day Parade website.

#### Purple Heart Level Sponsor—\$5,000

- Parade Program: Eighth page thank-you veterans' ad in the Phoenix Veterans Day Parade Program.
- Four (4) passes to Parade VIP seating.
- Four (4) VIP passes to the Parade Victory Party.
- Commemorative dog tag to display in your organization highlighting your sponsorship.
- Logo inclusion on the 200 Volunteer T-Shirts.
- Acknowledgement on the Phoenix Veterans Day Parade website.

#### Meritorious Unit Level Sponsor—\$2,500

- Parade Program: Logo in the Phoenix Veterans Day Parade Program.
- Two (2) passes to Parade VIP seating.
- Two (2) VIP passes to the Parade Victory Party.

HAV welcomes the opportunity to meet with you personally to answer any questions about the Phoenix Veterans Day Parade and to review the benefits in supporting this time-honored Phoenix tradition. Please contact Parade Coordinator Paula Pedene at Paula@Pedene.com or (480) 772-2934

**THANK YOU for your support and commitment to our Veterans!**

### PLEASE CONTRIBUTE TODAY!

Make Checks payable to:  
Honoring Arizona's Veterans  
20118 N. 67th Avenue, Suite 300-234, Glendale 85308

Or, you can donate online at

[www.honoringarizonasveterans.org](http://www.honoringarizonasveterans.org).

HAV is a proud partner with the US World War I Centennial Commission ([www.worldwar1centennial.org](http://www.worldwar1centennial.org)): This year our country celebrates a significant milestone important to our veterans as we reflect upon the 100th anniversary of the signing of the Armistice. It was on November 11, 1918, when we enacted the cease-fire that ended fighting on land, sea, and air in World War I. The end of the fighting came into force at 11 a.m. Paris time on November 11, 1918 ("the eleventh hour of the eleventh day of the eleventh month"). The Armistice included the end of hostilities, the withdrawal of German forces to behind the Rhine, Allied occupation of the Rhineland and bridgeheads further East, the preservation of infrastructure, the surrender of aircraft, warships, and military material, the release of Allied prisoners of war and interned civilians, and eventual reparations. Although the armistice ended the fighting, it needed to be prolonged three times until the Treaty of Versailles took effect on January 10, 1920, before the Great War finally ended. President Woodrow Wilson declared November 11th as Armistice Day in 1919, to honor the soldiers who fought and died in World War I. In 1954, President Eisenhower signed into law that Armistice Day would now become Veterans Day to honor veterans of all wars.

**THANK YOU for your support and commitment to our Veterans!**  
**Please contribute today!**

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