



Honoring America's Veterans is pleased to present the annual Phoenix Veterans Day Parade. This year, to better reflect the veterans we acknowledge and recognize, we have changed our name to include America's veterans as many of the men and women come to our great state from across the country. Thus our new name, Honoring America's Veterans, is a part of recognizing the heartwarming welcome Arizona provides to the U.S. military men and women who have nobly served our country.

With more than 45,000 spectators each year, this rare event features approximately 100 entries that best reflect the mission of the parade: "To honor and acknowledge our Veterans with a community supported Parade on or near Veterans Day." This special event appeals to a broad audience and includes entries such as Veterans Service Organizations, high school marching bands, floats, ROTC marching units, military displays, dignitaries and many of our sponsors.

We can't present the parade without financial donors. We rely exclusively on the generosity of our community to provide the funding necessary to offer our veterans this parade. Whether you are a large corporation, a small business, community organization, a veteran's group, or individual, HAV invites you to become a sponsor for the annual Phoenix Veterans Day Parade.

## Parade Donor Levels

### Medal of Honor Sponsor—\$25,000 (limited to 3)

- Logo inclusion in parade advertisements, to thank you for being a high-level donor.
- Media Opportunity prior to or during the parade.
- Speaking Opportunity at one of the HAV Signature Events supporting the Parade.
- Parade program: Full page cover thank you veterans ad (back/inside back/inside front).
- Ten (10) passes to Parade VIP seating.
- Eight (8) VIP passes to the Parade Victory Party.
- Parade Eagle and/or dog tag to display in your organization highlighting years of sponsorship.
- Logo inclusion on the 200 Volunteer T-Shirts.
- Acknowledgement by the Parade announcers along the parade route.
- Acknowledgement on the Honoring Arizona's Veterans website.

### Silver Star Level Sponsor—\$15,000

- Parade Program: Half page thank-you veterans' ad in the Phoenix Veterans Day Parade Program.
- Eight (8) passes to Parade VIP seating.
- Four (4) VIP passes to the Parade Victory Party.
- Parade Eagle and/or dog tag to display in your organization highlighting years of support.
- Logo inclusion on the 200 Volunteer T-Shirts.
- Acknowledgement by the Parade announcers along the parade route.
- Acknowledgement on the Honoring Arizona's Veterans website.

### Bronze Star Level Sponsor---\$10,000

- Parade Program: Quarter page thank-you veterans' ad in the Phoenix Veterans Day Parade Program.
- Six (6) passes to Parade VIP seating.
- Four (4) VIP passes to the Parade Victory Party.
- Parade Eagle and/or dog tag to display in your organization highlighting years of support.
- Logo inclusion on the 200 Volunteer T-Shirts.
- Acknowledgement by the Parade announcers along the parade route.
- Acknowledgement on the HAV website.

### Purple Heart Level Sponsor---\$5,000

- Parade Program: Eighth page thank-you veterans' ad in the Phoenix Veterans Day Parade Program.
- Four (4) passes to Parade VIP seating.
- Four (4) VIP passes to the Parade Victory Party.
- Commemorative dog tag to display in your organization highlighting your sponsorship.
- Logo inclusion on the 200 Volunteer T-Shirts.
- Announcement along the parade route as a donor.
- Acknowledgement on the HAV website.

### Meritorious Unit Level Sponsor---\$2,500

- Parade Program: Logo in the Phoenix Veterans Day Parade Program.
- Two (2) passes to Parade VIP seating.
- Two (2) VIP passes to the Parade Victory Party.

HAV welcomes the opportunity to meet with you personally to answer any questions about the Phoenix Veterans Day Parade and to review the benefits in supporting this time-honored Phoenix tradition.

**Please contact Parade Coordinator Paula Pedene at [Paula@Pedene.com](mailto:Paula@Pedene.com) or (480) 772-2934.**

***THANK YOU for your support and commitment to our Veterans! PLEASE CONTRIBUTE TODAY!***

**Make Checks payable to: HAV, 6501 E. Greenway Parkway, Suite #102-235, Scottsdale, AZ 85254.**

**Or, you can donate online at [www.honoringamericasveterans.org](http://www.honoringamericasveterans.org).**