



Veterans Day Celebration 2020: To protect our veterans, volunteers, and spectators during the pandemic, we've decided to host an online celebration of veterans in 2020. We recognize the importance of honoring our veterans on their special day (Veterans Day 11/11). As we change to an online effort, we need donors to assist us with online production costs, public education programs, community outreach, commemorative gifts, and other administrative expenses.

At HAV, we rely exclusively on the generosity of our community to provide the funding necessary to offer our Veterans this recognition. Whether you are a large corporation, a small business, a community organization, a veteran's group, or an individual, HAV invites you to become a sponsor to support our efforts.

Medal of Honor Sponsor—\$25,000 (limited to 3)

- A 60-second spot in the Veterans Day Celebration Event (channel to be determined)
- Logo inclusion in two commercials that will be broadcast on hundreds of Television and Radio Stations throughout the state of Arizona for several months (July-November)
- Logo inclusion in HAV's Veterans Day Celebration broadcast to thank you for being a high-level donor.
- HAV website Banner ad with sponsorship level recognition
- A blog featuring your organization posted on the HAV website and emailed out to more than 500 recipients
- A full-page ad in the online digital program about HAV, our Veterans Day Celebration Event, etc.
- Two social media shares each month on the HAV sites
- Logo inclusion in the Arizona Republic Ad (tentative)
- Logo inclusion in the Phoenix Business Journal Ad
- 100 T-shirts with the Veterans Day Event logo and sponsor logos for your organization.
- Parade dog tag to display in your organization

Silver Star Level Sponsor—\$15,000

- A 30-second spot in the Veterans Day Celebration Event (channel to be determined)
- HAV website Banner ad with sponsorship level recognition
- A blog featuring your organization posted on the HAV website and emailed out to more than 500 recipients
- A half-page ad in the online digital program about HAV, our Veterans Day Celebration Event, etc.
- Two social media shares each month on the HAV sites
- Logo inclusion in the Phoenix Business Journal Ad

- 50 T-shirts with the Veterans Day Event logo and sponsor logos for your organization
- Parade dog tag to display in your organization

Bronze Star Level Sponsor---\$10,000

- A blog featuring your organization posted on the HAV website and emailed out to more than 500 recipients
- A quarter-page ad in the online digital program about HAV, our Veterans Day Celebration Event, etc.
- One social media share each month on the HAV sites
- Logo inclusion in the Phoenix Business Journal Ad
- 25 T-shirts with the Veterans Day Event logo and sponsor logos for your organization
- Parade dog tag to display in your organization

Purple Heart Level Sponsor---\$5,000

- A quarter-page ad in the online digital program about HAV, our Veterans Day Celebration Event, etc.
- One social media share each month on the HAV sites
- Logo inclusion in the Phoenix Business Journal Ad
- 20 T-shirts with the Veterans Day Event logo and sponsor logos for your organization
- Parade dog tag to display in your organization

Meritorious Unit Level Sponsor---\$2,500

- Logo inclusion in the online digital program about HAV, our Veterans Day Celebration Event, etc.
- 20 T-shirts with the Veterans Day Event logo and sponsor logos for your organization

THANK YOU for your support and commitment to our Veterans! PLEASE CONTRIBUTE TODAY!

Paula.Pedene@HonoringAmericasVeterans.org or via phone at (480) 772-2934.

Make Checks payable to HAV, 6501 E. Greenway Parkway, Suite #102-235, Scottsdale, AZ 85254.

Or, you can donate online at www.honoringamericasveterans.org.