



PHOENIX
BUSINESS JOURNAL

Veterans Leadership Forum Breakfast Sponsorships

Honor, Recognize and Thank Our Veterans!

Honoring America's Veterans, a local veterans nonprofit, is partnering with the Phoenix Business Journal to host an inaugural "Veterans Leadership Forum" breakfast on **Thursday, August 19th**.

Forum attendees will hear stories from senior leaders who are veterans themselves and are putting their military leadership skills into practice to positively impact our community. And you'll find out who this year's Veteran Grand Marshals will be in the Phoenix Veterans Day Parade.

Honoring America's Veteran's mission is to support our nation's military veterans by hosting recognition events which build a spirit of camaraderie in their local communities. HAV has seen firsthand how "gratitude" programs help our veterans heal. Their premier event is the Phoenix Veterans Day Parade, which is made possible through community donations.

We hope you can join us!

Event Information:

Time: 0700 to 0930 a.m.

Date: Thursday, August 19

Place: McCormick Ranch Golf Club
7505 E. McCormick Parkway | Scottsdale, AZ 85258

Individual donor ticket: \$50 each



For information on sponsorship opportunities 

**Platinum
Package: \$10,000**

- »» Welcome remarks at the August 19 event (2 minutes)
- »» Prominent logo recognition at panel event
- »» Logo included in panel event promotions
- »» Full page ad to be placed adjacent to published content from the August 19 panel discussion in the Phoenix Business Journal's September 10 issue reaching 40,000 business professionals
- »» 10 tickets to the breakfast panel event
- »» One blog sent to 30,000 Honoring America's Veterans subscribers prior to the event
- »» Two social media posts (one before and one after the event)
- »» Prominent logo inclusion on Honoring America's Veterans website

**Gold
Package: \$5,000**

- »» Logo recognition at panel event
- »» Logo included in panel event promotions
- »» Half page ad to be placed near published content from the August 19 panel discussion in the Phoenix Business Journal's September 10 issue reaching 40,000 business professionals
- »» 5 tickets to the breakfast panel event
- »» One blog sent to 30,000 subscribers prior to the event
- »» Two social media posts (one before and after the event)
- »» Logo inclusion on Honoring America's Veterans website



**Silver
Package: \$2,500**

- »» Logo recognition at panel event
- »» Logo included in panel event promotions
- »» 2 tickets to the breakfast panel event
- »» Quarter page ad to be placed near published content from the August 19 panel discussion in the Phoenix Business Journal's September 10 issue reaching 40,000 business professionals



Event Date | August 19, 2021 | 0700 - 0930 AM

Reservation Deadline: July 30, 2021

Artwork/Sponsorship Materials Deadline: August 6, 2021

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